



FOR IMMEDIATE RELEASE

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Continuum Health Partners Teams Up With AOL
For The “AOL Health Experts” Project

New York, NY (August 24, 2010) Continuum Health Partners has entered into an exciting new relationship with AOL Health, one of the top health destinations on the Internet. Through a recent partnership agreement, many of Continuum’s leading experts will provide blog content, answer questions posed by AOL Health audiences and editors, comment on breaking news, answer questions via video and participate in public relations opportunities for AOL Health within their individual areas of expertise. Each Continuum “health expert” will have a dedicated page on www.aolhealth.com/experts that includes their photograph, biography, blog posts and other content regarding his/her field of medical expertise. Experts will enrich AOL Health’s content by lending their authoritative voice and point of view, while simultaneously promoting Continuum. Every month AOL Health attracts more than 7.6 million actively engaged consumers of health information. Their content is also syndicated to partners like USA Today, CNN and Fox.

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