

**BETH ISRAEL MEDICAL CENTER OFFICIALLY OPENS ITS MANHATTAN
WEST SIDE COMPREHENSIVE CANCER CENTER**
*Convenient Chelsea Location Offers State-of-the-Art Cancer Care at Former
St. Vincent's Comprehensive Cancer Center*

New York, NY - July 14, 2010 – As part of a major expansion of cancer care services, Beth Israel Medical Center has opened the Beth Israel Comprehensive Cancer Center - West Side Campus. This state-of-the-art Chelsea site, comprising 88,000 square feet of prime space, is located at 325 West 15th Street (between 8th and 9th Avenues in Manhattan), where an official ribbon-cutting ceremony will take place on Wednesday, July 14 at 4:00 p.m.

In addition to offering comprehensive cancer care services at Beth Israel's Manhattan sites (Petrie Campus at 16th Street & 1st Ave. and Phillips Ambulatory Care Center at 10 Union Square East) and the Kings Highway Division site in Brooklyn (3201 Kings Highway), Beth Israel is expanding its clinical programs to this attractive new site, where its faculty of cancer specialists will provide the full spectrum of diagnostic and therapeutic services, including medical, surgical and radiation oncology, a dedicated breast cancer center, diagnostic imaging, cancer supportive services, and a nationally renowned clinical research program.

Beth Israel Comprehensive Cancer Center is a major component of Continuum Cancer Centers of New York (CCCNY), the unified cancer programs of Beth Israel Medical Center, St. Luke's and Roosevelt Hospitals, and the New York Eye and Ear Infirmary. CCCNY sees over 6,000 new cancer patients a year and has over 250,000 patient visits. The addition of this new Westside campus makes CCCNY one of the largest and most comprehensive multi-site cancer programs in the Northeast.

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"We are very pleased that Beth Israel has made this major acquisition," said Louis B. Harrison, MD, Clinical Director of Continuum Cancer Centers of New York. "Our beautiful new facility allows us to greatly enhance our cancer services, and to develop innovative, new approaches to cancer treatment."

The Beth Israel Comprehensive Cancer Center – Westside campus will be operated in collaboration with Aptium Oncology.

Peter Jessup, Aptium Oncology's Chief Executive Officer, states, "The Aptium and Beth Israel partnership is an outstanding collaboration that bodes well for the future of cancer care. Helping Beth Israel build a top-tier oncology service line in this desirable community is both a privilege and a challenge, and we will work continually to earn Beth Israel's trust and confidence. The new center will forge one of the strongest and largest oncology programs in this region at a critical time in healthcare."

About Beth Israel Medical Center

Beth Israel Medical Center, one of New York City's premier hospitals, is part of Continuum Health Partners, Inc, a nonprofit hospital system in New York City that comprising of five historically distinguished hospitals, also including St. Luke's & Roosevelt Hospitals, Long Island College Hospital and the New York Eye and Ear Infirmary.

Beth Israel Medical Center serves as the Manhattan Campus for the Albert Einstein College of Medicine. With four major divisions located throughout Manhattan and Brooklyn, Beth Israel serves the diverse populations of New York.

About Aptium Oncology

Aptium Oncology, Inc. is the premier solution for hospitals and physician practices seeking to develop or enhance their oncology programs. With more than 25 years of experience in cancer program development, this Los Angeles-based company offers market-leading consulting and management expertise to premier institutions around the country, including NCI-designated programs, academic medical centers and community providers.