



Continuum Health Partners, Inc.

FOR IMMEDIATE RELEASE

Contact: Elizabeth Dowling
212-523-4047

BETH ISRAEL MEDICAL CENTER EMT HONORED FOR EXTRAORDINARY SERVICE

New York, NY (April 13, 2011) Beth Israel Medical Center EMT Sofya Kravchik was recently presented with an Extraordinary Meritorious Service Award, a national honor presented by the MedicAlert Foundation, for her assistance to a MedicAlert member during a time of need.

MedicAlert Foundations honors first responders who have recognized the MedicAlert medical ID and contacted their 24/7 Live Emergency Service Center to access vital medical information and identification information in an effort to help and care for them. Ms. Kravchik was responsible for caring for a MedicAlert member in the moments following an incident which left the patient unable to speak. Her recognition and response to the member's MedicAlert ID enabled her to instantly access the member's full medical history to provide faster and safer treatment. Ms. Kravchik was presented with a medal and and plaque at a special awards ceremony.

"Sofya's efforts and the positive outcome for the MedicAlert patient exemplifies her steadfast commitment to the patient and to Beth Israel's goal of providing the safest, most effective care to our patients," said Janie Cloin, Chief Physician Assistant and Administrator of Beth Israel's EMS Service.

###